

# EVENT SOLUTIONS®

For Successful Events, Meetings and Incentives



Show Issue:

## Get in on the '08 Idea Factory

PLUS: What is Gen Y Thinking?



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## Hello, Hollywood

Awards season may not have yielded all the spectacular affairs we're used to seeing around this time of year, but you can still give your events a little Hollywood flair

### Oh, Behave

As soon as Austin Powers answers the phone at **Hotel Helix** in Washington, D.C., you know you've found the place to host an event worthy of Hollywood. Pass through the theater-style curtains as you enter and become a celebrity as you walk the lighted 'catwalk' down a hallway lined with celebrity portraits. Want the red carpet? Paparazzi? Bodyguards? The Helix team can ensure your event is worthy of any silver screen diva. It may be 2,600 miles from L.A., but it doesn't get much more shagadelic than this.

>> [www.hotelhelix.com](http://www.hotelhelix.com)



#### by the numbers

Largest Event Room (sq. ft.)	1,560
Room's Capacity (Reception)	125
Number of Meeting / Event Spaces	7
Smallest Event Room Capacity (Reception)	50
Total Available for Meetings / Events (sq. ft.)	3,740

### So L.A.

Located across the street from the Beverly Center, one of Los Angeles' major shopping malls, **Sofitel LA** is truly an L.A. destination. Having recently undergone a \$45 million 'extreme makeover' (you know, like the show), the property is as chic and sleek as any starlet could want. Meeting and event attendees can also take advantage of catering by Simon LA, created by the hotel's resident celebrity chef and 'Iron Chef America' winner Kerry Simon. Themed menus, an exclusive event floor or poolside areas are all available for events. Sunglasses recommended.

>> [www.sofitella.com](http://www.sofitella.com)



#### by the numbers

Largest Event Room (sq. ft.)	3,800
Room's Capacity (Reception)	375
Number of Meeting / Event Spaces	11
Smallest Event Room Capacity (Banquet)	18
Total Available for Meetings / Events (sq. ft.)	10,000+

### A Hollywood Legend

If there's one Hollywood legend whose celebrity is secure, it's the **Renaissance Hollywood Hotel**, which has witnessed the rise and fall of stars since 1930 and has itself starred in numerous blockbusters. There, guests can walk in the footsteps of Oscar winners, as its Grand Ballroom was redesigned six years ago for the Academy Awards Governor's Ball and has hosted the event ever since. And after nibbling on delicacies created by Wolfgang Puck, you're just steps away from the Walk of Fame, Grauman's Chinese Theater and all that Tinseltown has to offer.

>> [www.renaissancehollywood.com](http://www.renaissancehollywood.com)



#### by the numbers

Largest Event Room (sq. ft.)	25,090
Room's Capacity (Reception)	2,785
Number of Meeting / Event Space	35
Smallest Event Room Capacity (Reception)	50
Total Available for Meetings / Events (sq. ft.)	65,000