



RENAISSANCE®
HOLLYWOOD HOTEL & SPA

**DAN SHAUGHNESSY NAMED DIRECTOR OF SALES AND MARKETING
FOR RENAISSANCE HOLLYWOOD HOTEL & SPA**

Hollywood, California – Hospitality veteran Dan Shaughnessy has been named the Director of Sales and Marketing for the Renaissance Hollywood Hotel & Spa. Shaughnessy began his career 20 years ago as a front desk associate before moving into the Sales and Marketing discipline where he has held numerous management and leadership positions with Marriott. Most recently, Shaughnessy held the position of Director of Sales for the JW Marriott Desert Ridge Resort & Spa in Phoenix, Arizona.

“We’re very happy to add Dan to our team,” says General Manager Bruce Gorelick. “His wealth of experience will be a great addition to our current operation and his marketing and sales record really speaks for itself.”

Shaughnessy brings more than 20 years of experience in the hospitality industry, having worked in a variety of markets from airport and suburban properties to destination hotels and convention resorts. Shaughnessy has been Director of Sales for the Marina Del Rey Marriott, Marriott’s Rancho Las Palmas Resort & Spa, the JW Marriott Desert Ridge Resort & Spa and Director of Market Strategy for Marriott’s California Desert Resorts. Shaughnessy has been an active member of MPI (Meeting Professionals International) for the past thirteen years and has served on the Board of Directors for the Southern California Chapter.

Shaughnessy sees the Renaissance Hollywood Hotel and Spa Luce as an embodiment of the new 24/7 Hollywood lifestyle. “This is the entertainment capitol of the world and we are seeing a true renaissance here, artistically, culturally, and economically. This hotel – a major focal point to stay at, relax, hang out, shop, eat, drink and celebrate – is a large part of new Hollywood. Following in the Renaissance brand tradition, we treat every guest like a celebrity by providing exceptional service, exciting environments, and surpassing all expectations of our guests. As the hotel embarks next year on its newest upgrades to guest rooms and public space, the renaissance of new Hollywood will continue.”

Born in New York, New York and raised in Los Angeles, California, Shaughnessy attended California State University at Northridge. Shaughnessy currently lives in Scottsdale, Arizona with his wife Nicah and daughter Amarah and will soon be relocating to Los Angeles California. His hobbies include music, golf, tennis, hiking and biking.

The Renaissance Hollywood Hotel & Spa, located at Hollywood & Highland Center, a shopping and entertainment mecca and home to the Academy Awards® ceremonies, offers 632 distinctive guest rooms, 33 suites, and the unforgettable 3,500 square foot Panorama Suite. Awarded the ENERGY STAR® Label from the EPA in 2008, the property is well known as being a favorite of major production companies and business travelers alike, the Renaissance Hollywood Hotel & Spa embodies modern luxury accented by classic Hollywood charm, featuring the distinctive restaurant Twist, an outdoor pool overlooking the Hollywood Sign, world-class fitness center, catering by Wolfgang Puck, the newly added Spa Luce, and outstanding service savvy travelers have come to expect from the Renaissance brand name. Renaissance Hollywood Hotel & Spa, 1755 N. Highland Ave, Hollywood, CA 90028, (323) 856-1200, www.renaissancehollywood.com.